



TRANSFERS SPEAK

WE LISTEN

2021

Transfer Student Success asked incoming transfer students questions about engagement interests, programming preferences to inform services and support provided by the Transfer Student Success (TSS). Below are the results of our findings, the TSS action plan, and how we can support units in making informed programming decisions. We share these results with the campus community in efforts to support their creation of intentional, transfer-focused programmatic plans.

THE PROCESS

389



All 2020-2021 incoming transfer students received two emails to fill out an intake form. Reminders via social media were also posted. 389 unique users filled out the form, which is about 10% of the incoming class.

STUDENTS TOP RESPONSES

MOST LIKELY TO ENGAGE IN...

- 1 ACADEMIC WORKSHOPS
- 2 PEER COACHING
- 3 CAREER/LEADERSHIP WORKSHOPS

PREFERRED WORKSHOP TOPICS

- 1 ADVISING INFO
- 2 MAJOR-SPECIFIC INFO
- 3 CAREER PREP

INVOLVEMENT INTERESTS

- 1 MAJOR ACTIVITIES
- 2 ADVISING
- 3 CAMPUS OPPORTUNITIES (EX: STUDY ABROAD)

MODE OF DELIVERY PREFERENCES (IN-PERSON VS VIRTUAL)

Peer Coaching	54%	46%
Academic Workshops	51%	49%
Career/Leadership Workshops	52%	48%
Social Events	80%	20%
Study Space	80%	20%

#Fun Fact For social activities, transfer students would prefer casual events such as hangouts or game nights.

HOW WE RESPONDED ACTION PLAN FOR 21 - 22

- 1 Collaborate with the Commons and HPS to host academic workshops focused on adjustment to the quarter system and transfer shock.
- 2 Train the peer coaches on basic resume and cover letter building, so they can use these skills to provide enhanced peer-to-peer support.
- 3 Work with the Study Abroad Office to spread awareness of opportunities; increase the number of transfers abroad.
- 4 Collaborate with CDAA to host Registration Labs for Winter 2021 registration, and share more advising information within our newsletters.
- 5 Continue and grow Maximizing your Second Year collaborative events with major departments who have high transfers numbers.
- 6 Pivot to provide hybrid services, focusing on virtual workshops and peer coaching opportunities.



AS ALWAYS, THIS IS THE TIP OF THE ICEBERG! WE WILL CONTINUOUSLY REASSESS AND GROW BASED ON STUDENT NEED!



Working Together for Transfer Student Success HOW TRANSFER STUDENT SUCCESS CAN SUPPORT DEPARTMENTS & COLLEGES



Program Consultation

Meet and discuss transfer needs, interests, and find ways to ensure your programs are transfer-friendly, whether they are general or specialized.



Cross-advertise Opportunities

Email marketing materials to tritontransfers@ucsd.edu to be added into our weekly newsletters or social media.



Co-sponsor & Partner

We are happy to collaborate. Our peer coaches act as co-facilitators on behalf of the Triton Transfer Hub, providing a transfer student focus to your opportunity.



Share Relevant Data

Transfer Student Success conducts first-year and exit surveys in addition to leveraging existing data to understand the transfer student experience. Looking for information? Let's talk.



Transfer Student Success also has a toolkit of resources available for faculty and staff support. We are available to host workshops on research-informed best practices for serving transfer students for your professional or student team, as well as a wealth of topics for your transfer students. Find out more by visiting our website.

